

PRIVACY AND COOKIE STATEMENT

Moët Hennessy Belux NV | Version 28/11/2024

1. Definitions

For the purpose of this Privacy and Cookie Statement (hereinafter the '**Statement**') the following definitions apply:

- “Personal Data”: any information relating to an identified or identifiable natural person (“data subject”); an identifiable person is a natural person who can be identified directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
- “Processing”: any operation or set of operations which is performed on personal data or sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction of data.
- “Controller”: a natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.
- “Processor”: a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.
- “Recipient”: a natural or legal person, public authority, agency or another body to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients; the processing of those data by those public authorities is in compliance with the applicable data protection rules according to the purposes of the processing.
- “Third party”: a natural or legal person, public authority, agency or body other than the data subject, controller, processor and persons who, under the direct authority of the controller or processor, are authorized to process personal data.
- “Customer”: the natural or legal person Moët Hennessy Belux NV. has made an offer to or concluded an agreement with.

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2. Introduction

This is the Privacy and Cookie Statement ('Statement') of Moët Hennessy Belux NV. (hereinafter 'Moët Hennessy', 'MH' or 'we'/'us'/'our'), registered in Belgium with the Chamber of Commerce under number BE 0453.126.590 and whose registered office is at Louizalaan 283 – 283 Avenue Louise (1050) in Bruxelles, Belgium.

We are committed to safeguarding the privacy of our customers, suppliers, job applicants and website visitors. This Statement sets out how we will treat your Personal Data and information when you purchase goods and/or services from us or when you visit www.moethennessy.be (our "Website"), including to apply to a job offer on our careers page.

This Statement also sets out the rights that you have in relation to the Personal Data that we process about you and how you can exercise them.

Please take time to read carefully this Statement and do not hesitate to contact us if you have any questions or comment at privacy-belux@moethennessy.com.

We treat Personal Data with the greatest care and, in doing so, comply with the applicable laws and regulations, including the General Data Protection Regulation ('GDPR'). That means, among other things, that Moët Hennessy:

- Informs you in a comprehensible and transparent way on how and for which purposes Personal Data are processed;
- Processes Personal Data only for well-defined purposes and the Processing of data is based on one of the legal bases referred to in the GDPR;
- Takes appropriate security measures to protect Personal Data from loss or theft;
- Informs you of your rights regarding the Personal Data which are processed by Moët Hennessy.

The Statement deals with the following subjects

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Lawful processing

Moët Hennessy ensures that any person acting under the authority/on behalf of Moët Hennessy, to the extent they have access to Personal Data of Customers, suppliers, website visitors, or job applicants shall only process the data with prior order and upon instructions of Moët Hennessy, unless different statutory provisions apply. The data will only be processed by persons that have signed a confidentiality statement.

Moët Hennessy also ensures that it shall only process Personal Data in a lawful manner that is not incompatible with the purpose they were processed for. The Personal Data must be adequate and relevant with regard to the purposes for which they are processed, and will not be processed in a way that exceeds such purposes.

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3. Processing activities carried out by Moët Hennessy

3.1. Processing of Personal Data relating to Customers

To be able (to continue) to deliver the products and services, Moët Hennessy shall process the following Personal Data of the (contact person(s) of) Customers:

Purposes for which we collect it	Legal grounds for processing	Personal Data we collect
Sale of products or services to the Customer (including to provide service and support to Customers) and for the performance of the agreement concluded between MH and its Customers (including on the basis of the new-clients form).	Contractual necessity	First and last name, position, address (residence, street name and number with postcode), (Mobile) phone number, email address, signature, (Digital) correspondence, Graydon reports, history of payment.
Accounting (including invoice processing)	Contractual necessity or legal obligation	First and last name, position, address (residence, street name and number with postcode), (Mobile) phone number, email address, signature, (Digital) correspondence, Graydon reports, history of payment.
Maintaining business relationships (customer network)	Legitimate interest	First and last name, position, address (residence, street name and number with postcode), (Mobile) phone number, email address.
Digital direct marketing (newsletter)	Legitimate interest or consent, depending on whether the person is already a Customer (legitimate interest) or a prospect (consent)	First and last name, position, address (residence, street name and number with postcode), (Mobile) phone number, email address.

Moët Hennessy shall not use the Personal Data of Customers for acts/conduct that are in breach with the applicable statutory provisions or this Statement.

When we ask you to provide us with Personal Data, we will make it clear where there is a statutory or contractual (mandatory) requirement to provide Personal Data and the consequences of not providing the data (for example, that we will not be able to process your order).

3.1.1 Data retention

The Personal Data we collect from you is stored in our servers.

This Privacy and Cookie Statement shall take effect as of the 28/11/2024.

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We retain Personal Data we collect from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

When we have no ongoing legitimate business need to process your Personal Data, we will either delete or anonymise it or, if this is not possible (for example, because your Personal Data has been stored in backup archives), then we will securely store your Personal Data and isolate it from any further processing until deletion is possible.

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3.2. Processing of Personal Data relating to visitors of the Website of Moët Hennessy

Purposes for which we collect it	Legal grounds for processing	Personal Data we collect
To respond to your queries when you contact us.	Legitimate interest	Name, telephone number, email address.
To maintain and administer your account with us.	Contractual necessity	Name, telephone number, email address.
Where we are required to do so by law, including for legal claims and compliance with our legal obligations.	Legal obligation	Name, telephone number, email address.
Operations to know your preferences better including to serve you with meaningful content, ensure the security and integrity of our Website, perform business and product analytics, to keep internal records.	Legitimate interest	IP address, device type, unique device identification numbers, browser-type, broad geographic location (e.g., country or city-level location) and other technical information
To send you information about MH products and service which may be of interest to you (direct marketing).	Consent	Name, telephone number, email address.

Please note if you are entering details on behalf of others you must bring this Statement to their attention. We may also anonymize and aggregate your information so we can administer and improve our Website.

3.2.1 Data retention

Personal Data is retained for a period appropriate to the purposes for which it was collected and is, by default, destroyed at the end of a one (1) year period of inactivity of the account, following the date of last activity, unless otherwise provided by law. In this respect, we may retain your Personal Data for a longer period in case of legal claims or to comply with our legal obligations.

Please note however that Personal Data related to subscription of current services (e.g. brand newsletters or other information about Moët Hennessy goods and services) will be deleted one (1) month after you have notified us that you want to unsubscribe to such services.

Are children allowed to use the Website?

The Website is aimed at individuals over the age of eighteen (18) years of age. We do not sell products or services to children. All individuals are required to enter their date of birth upon entering the Website.

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3.3. Processing of Personal Data relating to suppliers of goods and services to Moët Hennessy

If Moët Hennessy enters into a business relationship with a supplier, the following Personal Data of (the contact person(s) of) the supplier may be processed:

Purposes for which we collect it	Legal grounds for processing	Personal Data we collect
Purchasing products and/or services (including to provide service and support).	Contractual necessity	First and last name, position, address (residence, street name and number with postcode), bank account number(s), (mobile) phone number, purchase data, email address, signature, (digital) correspondence, history of payment.
To contact you after you filled in the 'new vendor form'	Legitimate interest	First and last name, position, address (residence, street name and number with postcode), bank account number(s), (mobile) phone number, purchase data, email address, signature.
Accounting (including processing of invoices)	Contractual necessity	First and last name, position, address (residence, street name and number with postcode), bank account number(s), (mobile) phone number, purchase data, email address, signature, (digital) correspondence, history of payment.
Maintenance of the business network of Moët Hennessy.	Legitimate interest	First and last name, position, address (residence, street name and number with postcode), (mobile) phone number, email address.

3.3.1 Data retention

The Personal Data necessary to comply with our legal and administrative obligations (such as accounting) and/or in case of legal claims will be stored for the applicable statutory period, which shall not exceed 10 years.

Other Personal Data will be deleted after the termination of the relationship with our suppliers.

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3.4. Processing of Personal Data relating to job applicants

If you apply for a job with Moët Hennessy, Moët Hennessy will process the following Personal Data

Purposes for which we collect it	Legal grounds for processing	Personal Data we collect
To contact you upon your application to a job offer published by MH and proceed with the recruitment process	Legitimate interest	First name and surname, e-mail address, date of birth, gender, nationality, address (residence, street name and number with postcode), Curriculum Vitae (CV), application letter, (mobile) phone number, references.
To contact your previous employers	Consent	Personal data collecting when reaching out to you references.

3.4.1 Data retention

Your Personal Data will be deleted four weeks after the vacancy has been filled, unless you give permission for storing the Personal Data for a longer period (with a maximum of 1 year) to contact you in the event a new position would be available and of interest to you.

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3.5. Recipients of personal data

We may share your Personal Data with:

- **Other Moët Hennessy brands or entities** (such as for e.g. Moët Hennessy Osterreich GmbH, Moët Hennessy Belux NV., Moët Hennessy Czech Republic S.R.O., Moët Hennessy Danmark A/S, Moët Hennessy Suomi OY, MHD Moët Hennessy Diageo, Moët Hennessy Deutschland GmbH, Jas Hennessy & Co. Limited, Moët Hennessy Italia S.P.A., Moët Hennessy (Nederland) B.V., Moët Hennessy Norge AS, Moët Hennessy Polska spolka zoo, Moët Hennessy Distribution Rus, Moët Hennessy España SA, Moët Hennessy Sverige AB, Moët Hennessy (Suisse) SA, Moët Hennessy Turkey Saraplar & Alkollu Ickiler TIC LTD STI) for purposes consistent with this Statement and to provide joint content and services. We take precautions to allow access to Personal Data only to those staff members who have a legitimate business need for access and with a contractual prohibition of using the Personal Data for any other purpose.
- Law enforcement or governmental agencies, or authorized third-parties, in response to a verified request relating to a criminal investigation or alleged or suspected illegal activity or any other activity that may expose us, you, or any other of our users to legal liability.
- To a potential buyer (and its agents and advisers) in connection with any proposed purchase, merger or acquisition of any part of our business, provided that we inform the buyer it must use your Personal Data only for the purposes disclosed in this Statement.
- Third party service providers, who will process Personal Data on our behalf for the purposes identified in this Statement. In particular, we use third party providers for Site development, Site maintenance and Site analytics.

The Website may contain links to other websites for reference purposes only. We are not responsible for the content, privacy notices or practices of third-party websites in these circumstances. Please contact them directly for more information.

3.6. Data transfers

We may transfer Personal Data to countries outside the European Economic Area ("EEA"), including to countries which have different data protection standards to those which apply in the EEA, such as Turkey, US, Australia, China, Argentina and New Zealand.

However, we have taken appropriate safeguards to require that your Personal Data will remain protected in accordance with this Statement. When transferring personal data to our third-party vendors, suppliers, service providers and other third parties located outside the EU/EEA, we rely on the EU's Standard Contractual Clauses.

You have a right to ask us for a copy of these clauses (by contacting us at privacy-belux@moethennessy.com).

3.7. How secure is the data that you keep about me?

We will take technical and organizational precautions to prevent the loss, misuse or alteration of your Personal Data. For instance, we will store all the Personal Data you provide on our secure (password and firewall protected) servers.

We reserve the rights to refuse access to the Website or remove or edit content at our discretion.

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4. Use of Cookies by Moët Hennessy

4.1. What about Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website or use a mobile application. Cookies are widely used by website or mobile application owners in order to make their websites or mobile applications work, or to work more efficiently, as well as to provide reporting information. To make the best use of our Website, on whichever device you use, you'll need to make sure your web browser is set to accept cookies.

Cookies set by the website or app owner (in this case, Moët Hennessy) are called "*first party cookies*". Cookies set by parties other than the website or app owner are called "*third party cookies*". Third party cookies enable third party features or functionality to be provided on or through the website or mobile application (e.g., like advertising, interactive content, and analytics). The parties that set these third-party cookies can recognise your computer or mobile device both when it visits the website in question and also when it visits certain other websites.

4.2. What are cookies used for?

We may use cookies and some other data stored on your device to:

- give you a better online experience
- allow you to set personal preferences
- protect your security
- measure and improve our services

4.3. So what information is kept by the cookie?

A cookie will typically hold:

- the name of the website that it has come from
- how long the cookie will stay on your device (e.g. computer or phone)
- a value – usually a randomly generated unique number

4.4. The Cookies We Set

We use the following categories of cookies on our Website:

- **Category 1: Strictly Necessary Cookies**

These cookies are essential in order to enable you to move around the Website and use its features. Without these cookies, services you have asked for such as remembering your product selection cannot be provided. Because these cookies are strictly necessary to deliver the Website to you, you cannot refuse them. You can block or delete them by changing your browser settings however, as described below under the heading "How can I manage cookies?"

- **Category 2: Performance Cookies**

These cookies collect anonymous information on how people use our Website. For example, we use Google Analytics cookies to help us understand how customers and/or web visitors arrive at our Website, browse or use our Website and highlight areas where we can improve, such as navigation, shopping experience and marketing campaigns. We will only place these cookies if you expressly accept them when you first visit our Website via our cookie preference banner.

The data stored by these cookies never shows personal details from which your individual identity can be established.

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Please note that you can withdraw your consent for this type of cookie at any time by re-opening our cookie preference banner. To refuse these cookies, you can also follow the instructions below under the heading "How can I manage cookies?"

Other ways we make our online service easier to use include using cookies that:

- make the page load quickly by sharing the workload across computers.
- make sure our pages are optimised for your browser or device by giving us technical information about the device or browser you are using.

- **Category 3: Functionality Cookies**

These cookies remember choices you make such as items you place in your basket, the country you visit our Website from, language and search parameters such as size, colour or product line. These can then be used to provide you with an experience more appropriate to your selection and to make the visits more tailored and pleasant. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites. We will only place these cookies if you expressly accept them when you first visit our Website via our cookie preference banner.

- **Category 4: Targeting cookies or advertising cookies**

These cookies collect information about your browsing habits in order to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of an advertising campaign. The cookies are usually placed by third party advertising networks. They remember the websites you visit and that information is shared with other parties such as advertisers. For example, we use third party companies to provide you with more personalised adverts when visiting other websites. We will only place these cookies if you expressly accept them when you first visit our Website via our cookie preference banner. Please note that you can withdraw your consent for this type of cookie at any time by re-opening our cookie preference banner.

To refuse these cookies, you can also follow the instructions below under the heading "How can I manage cookies?"

- **Category 5: Social Media Cookies**

These cookies allow you to share what you've been doing on the Website on social media such as Facebook and X. Please refer to the respective privacy policies for how their cookies work.

Session cookies – these only last until you close your browser. They are not stored on your hard drive. They are usually used to track the pages that you visit so that information can be customized for you for that visit.

Persistent cookies – these are stored on your hard drive until you delete them or they reach their expiry date. These may, for example, be used to remember your preferences when you use the Website.

We will not store cookies information for longer than 2 years.

4.5. How can I manage cookies stored on my computer or phone

You can accept or refuse cookies. Accepting cookies is usually the best way to make sure you get the best from a website.

Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's handset manual) to learn how to change your cookie preferences. Many browsers have universal privacy settings for you to choose from. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org. Information about how to change your cookies settings on major browsers is as follows:

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- **Chrome**
 - Open Chrome
 - At the top right, click More (3 dots icon) and then Settings
 - At the bottom, click Advanced
 - Under 'Privacy and security' click 'Content Settings'
 - Click 'Cookies'
 - Under 'See all cookies and site data', search for the website's name
 - To the right of the site click 'Remove' (trash bin icon)
- **Microsoft Edge**
 - Open Microsoft Edge
 - At the top right, click More (3 dots icon) and then Settings
 - In the menu on you left, click on "Cookies and site permissions"
 - Click on "Manage and delete cookies and site data"
 - Click on "See all cookies and site data"
 - You can delete all by clicking on "Remove all" or select site one by one clicking on the bin icon
 - You can select other options in the menu "Manage and delete cookies and site data" as "Block third-party cookies"
- **Mozilla Firefox**
 - Open Firefox
 - Click the menu button (3 bars icon) and choose Options
 - Select the Privacy & Security panel and go to the Cookies and Site Data section
 - Click the Manage Data... button. The Manage cookies and site data dialog will appear
 - Search for the website's name
 - To remove items, select an entry and click Remove Selected
 - Click Save Changes

4.6. What happens if I don't accept cookies?

If you decline cookies, some aspects of the Website may not work on your computer or mobile phone and you may not be able to access areas you want on the Website. For this reason, we recommend that you accept these cookies.

5. Amendments

We may update this Statement from time-to-time by posting a new version on our Website. You should check this page occasionally to ensure you are up-to-date with any changes.

We may also notify you of such changes to our Privacy and Cookie Statement by email.

6. Your rights

You may request access, a copy and details of your Personal Data, to correct it, erase it or to transfer it to other organizations at your request at any time. You also have rights to restrict and object to some processing and, where we have asked for your consent to process your data, to withdraw this consent.

In particular, you have rights to object to direct marketing at any time. Where we process your data because we have a legitimate interest in doing, you also have a right to object to this. These rights may be limited in some situations – for example, where we can demonstrate that we have a legal requirement to process your data. Please note that your rights may be limited, for example if fulfilling your request would reveal personal data about another person, where they would infringe the rights of a third party (including our rights) or if you ask us to delete information which we are required by law to keep or have compelling legitimate interests in keeping. Relevant

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exemptions are included in both the GDPR and local data protection acts. We will inform you of relevant exemptions we rely upon when responding to any request you make.

Please contact us at privacy-belux@moethennessy.com or write to us at Moët Hennessy Belux, Louizalaan 283 – 283 Avenue Louise (1050) in Bruxelles, Belgium if you would like us to exercise any of your rights or would like to obtain other information, such as a copy of a legitimate interests balancing test. You can also unsubscribe from our emailing list at any time using the ‘unsubscribe’ link in our emails, or by accessing your account.

We hope that we can satisfy queries you may have about the way we process your data. However, if you have unresolved concerns, you also have the right to complain to data protection authorities and the right to seek a judicial remedy. For more information, please contact your local data protection authority (contact details for data protection authorities in the European Economic Area, Switzerland and certain non-European countries (including the US and Canada) are available [here](#).)

7. Controller of Personal data & questions

The data controller responsible for our Website is Moët Hennessy Belux NV.

Should you have any questions about this Statement or our treatment of your Personal data, please write to us by email: privacy-belux@moethennessy.com or by post to us at Louizalaan 283 – 283 Avenue Louise (1050) in Bruxelles, Belgium.

Moët Hennessy's Group Data Protection Officer
<ul style="list-style-type: none">• Post: 43-47 Avenue de la Grande Armée – 75116 PARIS - France• Email: contactdpo@moethennessy.com

This Statement shall take effect as of the 5th of July 2024. The Statement can be consulted and downloaded for free via our Website: www.moethennessy.be

This Statement was last updated on 05/07/2024.